

ABSTRACT:

An improved greeting card is presented that incorporates cellular bubble material, such as bubble wrap, into the images and or text thereon. The bubbles of the cellular bubble material may be popped, thereby providing an amusing and pleasurable activity for the recipient of the card. By making reference to the popping activity, the message on the card may be reinforced. The cellular bubble material provides pleasing visual and tactile features, and if used in quantity provides integral protection of the card and its contents.